Qaulity assurance in Neurual Linguistic Programming

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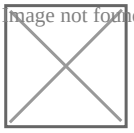
Galactic Senate

Not finding nudge theory as satisfying as you used to?

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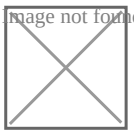
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With increasing frequency the media is flooded with news of events which serve to evoke a reaction. The tailoring of events to achieve newsworthy content relies on a semi decent script. With so many writers strikes and other factors limiting output, the quality of narrative writing has plummeted. The suspension of disbelief as a weapon of choice has been marketed as an alcohol free, low calorie, promo energy drink.

Media Perception management Politics NLP USA Britain

The recent actions in the United States during the Pride season have undoubtedly been ramped up to inflame public reactions. This is 'business as usual' for a whole new generation of provocateurs seeking to create justification for greater surveillance. The redneck Maga aficionados being riled up into using violence against the baccalaureate IRS stooges is an ongoing campaign of street theatre. Both parties are being played by their controllers. The audience are the hoards of social media users who experience the world through slogans, soundbytes and viral clips. While there are those who would endorse social media as a democratising force, there are those who ruthlessly mine the knee jerk reactions of the audience. The audience have been carefully programmed through the use of a multi tiered mechanism. A system which employs psychological manipulation across a wide spectrum of delivery. Social media has essentially replaced the sensationalism of the tabloid era.

During the furore of Donald Trumps election, there was a sentiment expressed that went some way to explain the highly dubious appointment. The business practices of the Trump real estate machine were well known as representing some of the worst business decisions that the US has ever seen. Even if he had put half his inheritance in a low interest savings account, he would still have many millions more dollars than he did at the time of his becoming president. These spectacularly bad business choices had actually left him in massive amounts of debt. Consequently the only way for his bankers to retrieve any value (even cents on the dollar) they had literally no choice but to elect him to some high position of office. Thereby ensuring that he would be in a position to award specific contracts to his increasingly impatient creditors.

In the brief time that the Trump clan were seen to be adapting to the roles allocated to them, the conspicuous lack of gravitas was overlooked. Unfortunately this encouraged the orange man to believe that he could continue doing whatever he wanted

and his resolute defiance would see him through. He paraded his family about on various podiums, endorsing them as his trusted aides and advisors. After a few months of this half baked reality TV performance, Mr. Trump managed to offend certain groups who did not take kindly to his brash methodology. At this point it was made clear that it would not be difficult for his MIC support to be circumvented. Up until this point, he had been using his eldest daughter as a stand in for the 'first lady'. It seems that his advisors perceived his second wife's nationality and history as a glamour model, to be less credible than his non mensa candidate offspring. A blatant hit was then conducted on Ivanka Trump through the medium of public dismissal. As the issuer of daily bulletins from the office of POTUS, she put out the following tweet:

> **"If the facts don't fit the theory, change the facts."**
>
> **Albert Einstein #quote #sunday. — Ivanka Trump (@IvankaTrump) June 23, 2013**

As it turned out Albert Einstein never said this or if he did, it certainly wasn't broadcast to the entire world. Consequently the estate of Mr Einstein issued a curt rebuttal and the house of Trump looked quite foolish. This came hot on the heels of the Bowling Green Massacre farrago which achieved the exact same effect. Basically the message was clear - look at these morons, they just pull anything out of their ass and hope it will fly. While not unaccustomed to this exact type of hopelessly false political idiocy, there is only so much that the American public will overlook. As a result of these two major gaffs, the incredibly thin film of credibility of the Trump administration was dashed on the rocks of unforgiving public backlash. The election of Donald Trump was broadly accepted to represent a protest vote against the continuation of policies enacted by Hillary Clinton. As such the efforts to discredit the Trump administration were logically attributed to the bitterness of the Democrat party. A bitterness which extends to this day, a full decade since Albert Einstein was mistweeted. Social media is still regularly bombarded with the medieval street theatre of the redneck Proud Boys versus the faux woke shill, Biden federal camp.

The overt reduction in credibility being rolled out against the credibility of political figureheads has been proportionately reflected in Britain. The antics of the court jester and ex prime minister Boris Johnson, have become the stuff of chat shows across the world. The highly comedic depiction of the leader (of what was once a global superpower) could very easily be interpreted as the foppish English equivalent of Donald Trump. His preposterous hair disasters and generally shabby demeanor imply that Mr. Johnson is a hapless and bumbling imbecile. Despite this very much deliberate portrayal, it would be folly to assume that the people who put Mr. Johnson in place did so unwittingly. To somehow stumble through the offices of Mayor of London and Prime Minister without bringing any actual, leadership to the table is no small effort. The only way it could be achieved is through the extensive meddling in British politics by an unaccountable network of leverage obsessed miscreants. A network which is referred to in the pages of TEFLONRABBIT as 'the clandestine community'.

This blatant devaluation of political figureheads is clearly deliberate. The only logical reason why anyone would seek to spend decades reducing the credibility of democratically elected figureheads, is if they are seeking to destroy democracy. Cue the highly convenient pandemic and populations being encouraged to go out on their balconies and applaud. What was touted as showing support for healthcare services was actually a crass attempt to infuse reality with a quote from a low rent Star Wars prequel.

> **“So this is how democracy dies, with thunderous applause.”**
>
> **Natalie Portman, as Senator Amadala in *“Revenge of the Sith„***

Once again the hubris of the narrative authors is their undoing. Using recent popular sci-fi franchises as inspiration for their esoteric commentary is essentially just low rent. Anyone literate enough to be charged with the responsibility of encoding esoteric commentary into mass perception management events, wouldn't rate George Lucas that highly. Instead it would historically have been the purview of someone exposed to classical literature. This goes some way to illuminate the demography of the authors.

The 2005 production of Revenge of the Sith was the 3rd prequel to the original 1977 Star Wars franchise. The audience of the original production were not entirely impressed with the reboots of the prequel storylines. They were the generation who were genuinely amazed by the advances in technology displayed by *Industrial Light and Magic* in the late 1970's. Lucasfilm represented the most advanced 'traditional' special effects ever seen in the movie industry. This was an era before digital rendering was of a resolution high enough to effectively represent reality. The resources committed to sophisticated props, prosthesis, make up and illusory camera work had never been seen before. Conversely, the generations who perceived computer rendered science fiction to be the norm were entirely satisfied with the new reboots. But that's all, just 'satisfied' as opposed to amazed. The wonder which was created by the masterful weaving of narrative and illusion in the original trilogy just didn't exist anymore.

This devaluing of CGI orientated mass media is reflected in the quality of the neural linguistic programming delivered back into society. It's not that the quality of the rendering or technical elements became less impressive. In fact the exact opposite is the case, the reduction in quality is in the script. This has created a negative feedback loop. The quality of scripts written by people who have been influenced by such diluted narratives, will logically be of a decreasing value. Hence in 2019/20 very few people actually went out on their balconies and did anything whatsoever. A few ideologues complied and conspicuously 'showed their support' by shuffling outside during the two minute ~~hate~~ great, banging pots and pans together and generally acting like patriots.

This represents a serous problem which in itself illustrates a greater factor. Our current nose dive into a future of questionable integrity is being driven by a series of decisions made by committee. Design by committee is a dangerous enough method. Facilitating it is always going to result in substandard output. Unaccountable forces using design by committee are not going to be exempt from this self apparent truth. A system of authority which is not based on democracy, but technocracy or tenure is not going to somehow use design by committee in an infallible way.

Understanding the root causality can obfuscate the very harsh consequences. In order to bring the hazards of design by covert committee into focus, the 2012 unmade film Grey State is extremely relevant. The proposed feature length movie was promising to blow off the roof of the American secret societies. All the rumours about FEMA camps and forthcoming martial law were rolled into a highly contentious narrative. Unsurprisingly the film was never completed. Instead the independent filmmaker David Crowley shot his entire family, his dog, himself and even the washing machine. The significance of the washing machine shooting has never been clear. That could only be known by the individual(s) doing the shooting.

However much truth there was in David Crowley's depiction of the very near future, one thing is beyond question. Somebody really didn't want him making the film. According to the official narrative, that person was himself. However the trailer does go to some lengths to depict masked storm-troopers delivering subjects to apron wearing executioners. All the figures of authority are seen wearing uniforms displaying triangular logos. It has been interpreted by many observers that these references are why David Crowley never completed his project.

Likewise there are those who dismiss such conspiracy fueled conjecture as being no more than a symptom of a decadent media. But then that's exactly what the narrative would be, if it were delivered by those who wished to remain unidentified. This type of media suppression is not without precedent.

The world of mass media is replete with examples of NLP being deployed as a tool to control populations. The narrative of the 2015 hacker series Mr. Robot featured a dystopian storyline based on cyber fundamentalists creating the ultimate fin-tech disaster. This financial apocalypse theme has been delivered in earlier productions such as the 1999 feature film Fight Club. It seems that the philosophies of latter day doom cults have infused popular media with a fear of global currency failure. As has been covered in previous TEFLONRABBIT articles such The Great Precept this fear is not based on an inaccurate economic perspective. Sudden currency failure based on high profile events provides a rich platform for any thriller narrative.

There is a specific aspect to the Mr. Robot narrative that indicates some particularly agenda driven NLP. Very few script writers have ever managed to make computer activism look sexy enough to drive any tense atmospheres or cliff hangers. For the most part, computer hacking is extremely low action. For the person or people running the operation it can be adrenaline fueled and quite emotional, but for spectators it's beyond horribly tedious. Too many scenes with white text scrolling past on a black screen generally serves to alienate the audience. The awkwardly named script writers '*Anonymous*' gambled with the depiction of authentic command line network activities.This was a major risk in terms of ratings. A gamble which Anonymous and Amazon won, hands down. They made the nitty gritty of the terminal work as close to the actual methods as possible. This guaranteed credibility with any viewer that has any concept of professional computer usage. When the ratings came back in, the dreaded attention span statistics showed that this method had been broadly successful. Not only did the geeks give it the thumbs up, but those with non technical wives, girlfriends and significant others gave it two thumbs up. Generally speaking, when a televised geekfest gets into anything lasting longer than ten minutes, these networking professionals find themselves sitting alone on their sofas. Somehow the scriptwriters had managed to combine enough intrigue and character development to serve the attention spans of couples. This is the holy grail for writers. Normally this type of broad appeal would be the remit of conventional crime dramas. For an IT professional to be able to sit and enjoy a regular industry relevant series without their partner sulking, was hitherto unknown.

The success of the continuity department was reflected in the uptake of the Amazon original series. Furthermore it was quite apparent that the average viewer was clearly quite capable in terms of technical literacy. Amazon is obviously in the business of profiling their customers for commercial purposes. They could undoubtedly gather some critically relevant data from this uptake. Broadly speaking, the majority of the viewers were Amazon Prime customers. As a result, a substantial number of them would be users of amazon Alexa. If the networking professional is out at work all day, Alexa is listening in on on

everything happening in the home during their absence. This information may be of high value to commercial partners of Amazon who have interests in markets other than the networking industry. As it may well also be to those who have more sinister goals such as commercial intelligence organisations.

This extra value potential is not limited to any particular brand or series. Viewers of QVC shopping channel will be mined for their data in the exact same way. Ultimately, the use of NLP in regular viewing patterns is nothing new. Claims were made in the 20th century that mind control methods were being broadcast in the VBI (vertical blank interrupt) of cathode ray televisions. The regular scheduling of soap operas created such a trove of statistics that national utilities used the data. Surgeons advised their friends (off the record) to attend A&E while the soaps were on. The average domestic accident victim will wait until they've caught up on today's story line before seeking first aid. Likewise the national Grid reported a massive surge in demand for electricity toward the end of the 7:30 pm prime time slot. Millions of kettles going on in the last advert section, created substantial electrical usage peaks and subsequent behavioural analysis data. Being able to rely on substantial swathes of the population being in certain places at certain times represents a level of visibility that is attractive to control groups.

Predicting what large groups of people will be doing at specific times is big business. The browser game market provides a convenient model with which to illustrate this societal control method. Most browser games have a buy in option. In order to advance through the game quicker than the next guy, gamers are invited to make 'in game purchases'. This will provide extra features that enhance gameplay. The equivalent options that do not involve purchases, usually rely on the gamer spending greater amounts of time 'earning' the upgrades. Alternatively they may be invited to a scheduled giveaway. This is because the demographic is split between people who have the disposable income to support in game purchases and those who do not. The section of the demographic will never pay are no less invested in the gaming concept.

When the game manufacturers announce a giveaway on Tuesday at 18:30 local time, they can be confident that a lot of users will log on at 17:30. Despite not attaching monetary value, they will desire the giveaway enough to give up several hours of their time. This means they are logged into the browser game and have at least some of their attention focused on the gaming screen. When it comes to selling the browser game, the user stats for giveaways provide a critically relevant metric. Any buyer will look at the free giveaway stats as a viable platform for upselling conversion. If someone is prepared to sit looking at a screen waiting for an hour for a £5.00 giveaway then they will probably spend an hour trying out a new game they have been invited to beta test. Many browser games cater to specific audiences. Across every conceivable market there are tailored products catering to the idiosyncratic nature of their target user base.

The commercial reality of manufacturing video games requires comprehensive business support. While there are still single author success stories, the average mobile game is the product of a software house. As with other platforms, the most successful games have had the most money spent developing them. This provides scope for the leveraging of NLP within the multi billion dollar industry. If the interests of secret society X. are best served by twenty million people all being influenced by certain events, then including references to them in a popular game is a good start. furthermore if they want to influence people twenty years from now, then putting their references in children's games is even more effective.

We currently see inter-generational plans being rolled out across an international stage. Preparations for which were put in place several decades ago. This is not an isolated development and such long term plans have been rolled out for millennia. The danger we see now is in the scope of the plan and methods applied to realise it's goals. The reach of the current mechanism has expanded to take in every signatory state of the W.H.O alliance. The methods applied to deliver the user requirements extend to massive perception management. The recipients of the targeted control methods are being triggered according to NLP influences in their past. This means that the themes seen in the mass media, film and game franchises of the past two decades are critical to understanding the mindset of the targeted user base.

Since the advent of affordable wide screen televisions in the early 2000's, the defacto accessories for anyone setting up home became a sofa and a television. This trend had been developing for the previous half a century but it became much more conspicuous during the early 21st century. While previous generations had placed increasing value in the living room dynamic, the millennials considered their viewing experience infrastructure as an essential utility. There is still an opinion voiced among socially conscious adults that watching too much television isn't healthy and perhaps try reading a book and so forth. However this has dwindled over the years to the point where it is now treated with as much disdain as the environmental tub thumping of autistic Scandinavian virtue signalers.

Regardless of ecological bandwagons, the use of the viewing screen as an NLP delivery tool has been covertly established in the lives of humanity. This has increasingly facilitated the goals of various control groups. It seems exceedingly unlikely that these groups will place any less emphasis on the use of this tool. The average viewer today has another, network enabled device within arms reach. The technological implications of this are not broadly acknowledged. Remote environmental measuring is possible within the domestic viewing scenario. A telemetry signal from the television can be measured with the sensors of the mobile, iPod or tablet. This signal is reflected by the objects in local environment. The differences in RSSI

(received signal strength indicator) provides a representation of a three dimensional field. Being a digital representation, it can then be interpreted using sophisticated software at the other end. This is the type of technological surveillance covered by the term MASINT. Such high tech methods are traditionally associated with use in conflict situations. However there is an increasing opinion that these methods have been and are increasingly being used against civilian targets by unaccountable forces.

It is beyond question now that RF technology provides a platform for remote influencing. This is a powerful weapon which can be used in some quite profoundly negative ways. Due to the fact that the technology inhabits an ambiguous sector of the legal framework, it is attractive for clandestine interests. However this in itself creates a problem. Methods which utilise remote influencing will probably be demonstrably more effective than methods which do not. This will increase the popularity of those methods to the point where other preceding methods will be made redundant. This lowers the bar in terms of professional output because everyone opts for the path of least resistance, the quick win and the low hanging fruit. Over time, the Darwinian model creates a reduction in the overall capacity of the fruit pickers.

The current quality of output seen in nudge theory narratives and mass media NLP can be attributed to the factors detailed above. Those tasked with shaping the opinions of the population are making their decisions based on the most convenient shortcut. This mentality can be seen flourishing in workplaces all across the public and corporate sectors. After decades of only reaching for low hanging fruit, the fruit pickers lose the ability to reach anything higher. Consequently if anyone else shows up and picks the higher fruit, the atrophied low fruit aficionados get all flustered because they can't compete. This leads to low picker monopolies to prevent self propelled high pickers from getting anywhere near the trees.

Traditionally, monopolies are considered the remit of trade organisations or shadowy guilds. In the contemporary era, these groups do not control monopolies directly. Instead they exert influence through mechanisms employed to serve their shared interests. On the face of things, this does not seem particularly alarming. However it would be reasonable to describe some of these groups as representing fundamentalist ideologies. Where the interests of extremists align, there were always be volatility and subsequent threat to the integrity of the society they inhabit. Unfortunately there are those who consider this volatility as an essential factor in the economic model.

In the late 20th century there were rapid advances in computer networking. This was primarily driven by a substantial uptake of digital subscriber lines. However some of the most critical innovation was in the corporate world. The price of installing CAT office cabling was dictated by the cable layers unions. To protect their members a series of trade policies dominated the industry. If a manager required a new cable laid to a new pod of desks, the company would have to pay a fee per metre on top of a thousand dollar flat fee. This protectionist mentality lead to the invention of various technologies including Serial over LAN. This industry professional protocol replaced the need for an engineer to visit a server with an RS232 cable attached to a laptop. The unions conspiring to control the pricing of cable installation lead directly to thousands of hours of engineer call-outs being made unnecessary. OEM's started including support for the protocol on server motherboards. This delivered the coup de gras and diverted millions of dollars away from the networking industry. The interests of the network engineers were negatively impacted by an alliance between hardware manufacturers and vendors. Their flagrant desire to operate a monopoly without justification provoked a reaction and drove innovation. This was bad for Cisco qualified engineers but good for Compaq salesmen.

Ultimately the Serial over LAN fiasco represents a model with which to understand the continual redistribution of wealth. It clearly shows that market driven, democratic capitalism has been co-opted to the point where it's not actually democratic at all. Instead it represents a template with which to deploy hostility based strategies in the pursuit of greater profit.